



## **Romsey Region Business and Tourism Association (RRBATA) UPDATE**

### ***Romsey Streetscape Project Update***

The first stage of the Romsey Streetscape enhancement project has been completed. Raised pavements in service lanes, angulated parking space marking and bluestone curbing have been installed. Still to come – Main Street garden installation and enhancement (including near the Mechanics Institute fountain garden and Community Hub), street seating, heritage building illumination, heritage street lamps and more!



### ***RRBATA Inaugural Business Dinner***

The inaugural RRBATA Business Dinner to be held on **Thursday 19<sup>th</sup> April 2018 at Glen Erin at Lancefield**. This event will celebrate the exciting future for our town and region, with the recently appointed Macedon Ranges Shire Council Chief Executive Officer, Ms. Margot Stork, as keynote speaker. With the Romsey streetscape enhancement underway, former Romsey Primary School site transformation in full swing, and private visionary projects such as the Mintaro restoration being realised, there is much to celebrate. All community members are invited to join RRBATA at Glen Erin for a lovely two course meal, great company and inspiration. Tickets: \$50pp RRBATA Members, \$55pp Non Members for 2 course meal (Main, Dessert), first drink on arrival, tea and coffee. Bookings: TryBooking ([www.trybooking.com](http://www.trybooking.com))



## ***RRBATA Presentation to Kyneton Visioning Forum***

RRBATA, at the invitation of Business Kyneton, recently gave a presentation at the Kyneton Visioning Forum which was the equivalent of the Romsey Streetscape Community Forum held in Romsey in April 2015. RRBATA spoke about the process Romsey had gone through in development of community ideas to concept plans to project implementation. Business Kyneton is hoping to facilitate a similar conversation in Kyneton to identify projects and/or town elements which could enhance the town. RRBATA was also represented at the recent Business Kyneton Networking Night at which there were approximately 50 attendees. Judith Isherwood from Daylesford Macedon Tourism (formerly DMR) spoke about the marketing of the region and the support from State Government to do so. For more information, see [www.businesskyneton.com.au](http://www.businesskyneton.com.au) .

## ***Tourism Macedon Ranges (TMR)***

RRBATA is a committee member of Tourism Macedon Ranges (TMR) and, as such, “flies the flag” for the eastern corridor. TMR is currently organising a facilitated forum to be held on 8<sup>th</sup> May in Kyneton to assist businesses in the concept of product packaging to make the most of potential business emanating from local events. It does not relate only to the obvious tourism sector (such as accommodation, cafes etc) but to all businesses. For example, in the Romsey Region, how best should our business community leverage off the huge visitation to a Hanging Rock concert or Budburst or Lost Trades Fair? More details re this forum will be available on RRBATA Facebook and Romsey Online.



## ***RRBATA in 2018 CONTINUED***

**THIS IS SERIOUS!** As reported in last month’s Rag, the 2017 Committee of Management members agreed to accept nomination to the 2018 Committee in order to oversee the Romsey Streetscape implementation and acquittal of grant funds (including the Plaques Project). For the sake of Association renewal as well as current committee members’ wellbeing (!), RRBATA seeks new members willing to continue RRBATA’s good work in advocating business and tourism for the Romsey region. The next Annual General Meeting has been set for **Wednesday 29<sup>th</sup> August 2018**. It is vitally important to keep RRBATA fresh, strong and able to effectively continue its contribution to the region’s business and local community. Therefore, it is hoped to transition to a new committee membership at this meeting.

***Otherwise, RRBATA’s future will be uncertain.***

Anyone wishing to discuss this further, should contact Jenny Stillman on 0412 349849 or [jennystillman@optusnet.com.au](mailto:jennystillman@optusnet.com.au).

## ***RRBATA Membership Package***

RRBATA Membership is open to all businesses, organizations and individuals who support Romsey business and tourism. Website listing, discounts to RRBATA events, reciprocal membership rights with Business Kyneton (formerly Kyneton BATA) and Macedon Ranges Business Connect discounts will all feature in this package. RRBATA aims to provide networking opportunities as well as facilitating communication with key stakeholders for all RRBATA members. For further details, contact Jenny Stillman (ph. 0412 349849, Email

[jennystillman@optusnet.com.au](mailto:jennystillman@optusnet.com.au) or go to Romsey Online and RRBATA Facebook.

### ***Romsey Online***

Remember - The website must be fed!! Don't forget, *ANYONE CAN BE A REPORTER!* Whether it is sporting results, photos, reports on events etc, the website is waiting for your "news". Please ensure a note of consent from people featured in any photographs accompanies your submissions. Remember, the website is only as good as the information fed to it at [info@romsey.org.au](mailto:info@romsey.org.au).

### ***Membership Enquiries:***

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